

9346 Kinsman Road (Route 87)
Novelty, OH 44072
1.5 miles east of Route 306



Water's Edge Art Festival

at Wiegand's Lake Park

Saturday, May 26, 2018 ~ 10 a.m. - 5 p.m.

Sunday, May 27, 2018 ~ 10 a.m. - 5 p.m.

The Water's Edge Art Festival is a free, public event to be held on Saturday, May 26, 2018 and Sunday, May 27, 2018 at beautiful Wiegand's Lake Park in Novelty (Russell Township) Ohio, from 10 a.m. to 5 p.m. on both days. This elegant, outdoor fine arts event will include a variety of original art forms, with artists' booths nestled lakeside under this private park's canopy of century-old trees. Along with music, good food and drink, this festival will be a wonderful opportunity for artists to interact with fine art enthusiasts from the Chagrin Valley and beyond! The marketing plan for the event includes feature print stories, signage, press releases, website sharing, direct mail, email, and social media, and will include Wiegand's Lake Park's extensive contact list as well as our own.

We look forward to receiving your application to the Water's Edge Art Festival and please feel most welcome to share this information with your artistically-inclined friends – thank you!

Water's Edge Art Festival Committee

Need more information?

If you have any questions or need further information about the **event**, please contact Michael by email: WatersEdgeArtFestival@gmail.com

Follow Water's Edge Art Festival on Facebook: [facebook.com/WatersEdgeArtFestival](https://www.facebook.com/WatersEdgeArtFestival)

or

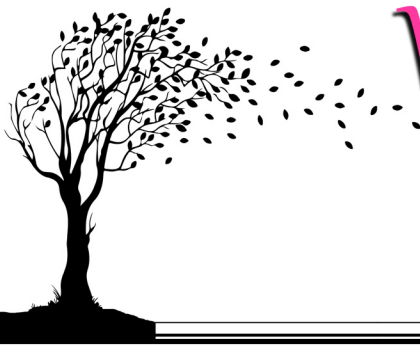
If you have any questions or need further information about the **venue**, please contact Wendy at Wiegand's Lake Park: wendy@wiegandslakepark.com

www.wiegandslakepark.com

Thank you for applying to Water's Edge Art Festival. This event will be judged, meaning that a committee will review your application and your work to determine acceptance. We do this because we want the Water's Edge Art Festival to be a high-quality event, and differentiate it from the typical craft or flea-market style shows. You will be judged on the category that you have indicated on your application. All decisions made by the committee are final and there are no exceptions.

Artist Terms and Conditions

- Artists will be charged a \$50 fee for any NSF “bounced” check(s), and be required to submit a money order to cover the entry fee and/or booth fees affected. NSF fees not paid within one week of notification, will result in rejection from the event.
- Outdoor booth space is limited to an 11-square-foot area. Indoor covered booth space is limited to an 8-square-foot area. Artists with large displays can purchase multiple adjacent booths to display their artwork, etc. Artists may not go beyond their designated booth space.
- Once an Artist is accepted, entry fees and booth fees are non-refundable. No exceptions.
- Artists will be notified of their acceptance upon conclusion of the meeting of the committee on/by April 8, 2018. An additional email with information identifying the Artist’s booth location, setup time, and any other instructions will follow one month prior to the day of the show.
- Artists will not be allowed to switch booth locations the day of the event, even if there are Artist no-shows or open spaces.
- The Artists can only sell artwork within the same category that was entered on their application form. Work must be of original concept, design, and execution - no kits, moldwear, work produced from commercial patterns, or manufactured pieces will be accepted.
- There are no guarantees on the amount of sales any Artist will make.
- The Artist agrees not to cause any problems with fellow Artists or Water’s Edge Committee members or Wiegand’s Lake Park staff. Artists should notify a Water’s Edge Committee member about any issue with another Artist, and the Committee will investigate and take the appropriate action.
- Booth sitters or unloading/setup assistance will not be provided by Water’s Edge Art Festival, so plan on bringing assistants.
- Exhibits must remain open and attended by the Artist for the duration of the show, on both days, Saturday and Sunday 10 a.m.-5 p.m. Do not pack up early.
- As a service to you, your contact information may be given to prospective customers who visited the show and wish to make a purchase afterwards.
- All sales will be handled by the Artist and individuals are responsible for their own tax collection and payment. Please note that Novelty is in Geauga County for tax purposes. (6.75% Tax Rate)



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www.facebook.com/WatersEdgeArtFestival

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ARTIST APPLICATION FORM

Name _____ Phone _____

Business Name _____

Email _____

Street Address _____

City _____ State _____ Zip _____

Entry Requirements

Artists must submit three good-quality digital photos (800 x 600 pixels, JPEGs or PDF files) depicting their work to be exhibited and one photo of their display booth. Digital photos can be submitted via email or via CD/USB Flash Drive, along with the application, judging fees and booth fees (2 separate checks) by mail to: Water's Edge Art Festival Committee WLP at 9390 Kinsman Rd, Novelty, OH 44072.

Artist CDs must include the Artist's name and contact information. Exhibitors are responsible for their own setup and breakdown. Water's Edge Art Festival will be held rain or shine, so please be prepared.

ART CATEGORIES

(Choose **ONLY ONE**, your selected category will be the basis for evaluating your portfolio)

- | | |
|--|--|
| <input type="checkbox"/> Painting | <input type="checkbox"/> Mixed Media |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Sculpture | <input type="checkbox"/> Metalsmithing |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Textile |
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Computer/Graphic Design | |
| <input type="checkbox"/> Other _____ | |

Entry Fee (separate check for the entry fee)

\$10 - Non-refundable Judging Fee

Booth Fees (separate check for the total below)

\$80 - 10' x 10' Outdoor Tent Space

OR

\$90 - 8' x 8' Covered Booth Space. This is a first-come, first-served space. This is recommended for anyone who does not own a canopy.

Do you need electricity? Yes No If yes, add \$5 We **DO NOT** supply extension cords to any exhibitors.

Do you need any 8' table(s)? Yes No If yes, how many? _____ Add \$5 per table required.

Do you own a canopy? Yes No We **DO NOT** supply canopies to any exhibitors.

TOTAL AMOUNT DUE _____ (NOT INCLUDING THE ENTRY FEE)

All applications with Artist CDs/Flash Drives depicting their work, along with the entry fee and booth fees, must be received by the committee prior to April 3, 2018. Make both checks payable to Michael Finizia. Artists will receive a confirmation on/by April 8, 2018.

I hereby submit this application for space at the 2018 Water's Edge Art Festival at Wiegand's Lake Park, to be held on Saturday, May 26, 2018 and Sunday, May 27, 2018. I have read and agree to all application information, and verify that the artwork shown in my photos are my own work or design. I also agree to waive all claims against Wiegand's Lake Park, the Township of Novelty, the Water's Edge Art Festival Committee, members, volunteers and others associated with the event for any loss or damage. I also agree that photographs, video or slides of Exhibitors and/or their work may be used by Wiegand's Lake Park or the show committee for any promotional or publicity purpose. My signature to this application further attests that I have carefully read, I do accept and agree to abide by all of the Artist Terms & Conditions that are part of this application.

Signature (required) _____ Date _____

Mail your signed and completed application, a CD/USB Flash Drive

depicting your artwork and booth, your entry fee, and your booth fees to: Water's Edge Art Festival Committee

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